John Azzam  
s3767649  
Web Programming  
Assignment 1

Link to WP folder: <https://github.com/johnazzam/wp>

<https://titan.csit.rmit.edu.au/~s3767649/wp/>

Please find Task 4 below.

**Dear client,**

**Please find our analysis of your website below.**

**What is currently being done well?**

The content of this website is amazing and well documented and referenced. It is especially important that we remember our soldiers who fought for our country. The website does also have a simple approach to it, leaving it less cluttered which is also a great attractant to the website as it is visually simple. The search function works exceptionally well also.

**Items needing development**

* As it currently stands, the HTML code is not HTML5 compliant. What this means essentially is that the website will be difficult to be listed on googles first page. Whilst the website is utilising HTML 4, Google’s indexing algorithm will not prioritise the website to be listed. This means that it will the page could be listed on the second or third google page.
* The content layout is lacking in terms of the spread out of the content. How engaging it is with images and text out of line some sections of the website. Including the text is centred left and not padded into the centre.
* The content layout needs to be more engaging for a positive user interaction. Creating a design that engages the audience will lead to a more positive impressions and increase site views.
* The visual appearance of the website is not 100% aesthetic to the end user.
* The colour palette used does not contrast as well as it could, nor does the website give justice to the content.
* The websites logo also has the wrong colour profile as it does not match the websites background and does not contrast well will the black text logo.
* The CSS used within the website is also outdated. This can cause issues as it will create compatibility issues with different browsers as technology moves on outdated utilisation of CSS will no longer work and create a poor experience for the end user.

**Redevelopment Proposal**

Below I have a possible redevelopment idea.

A screenshot of a cell phone

Description automatically generated